

# Telchemy

*Actively Managing Multimedia*

## Managing Enterprise IP Telephony

John Timms

Telchemy Incorporated



# Managing Enterprise VoIP

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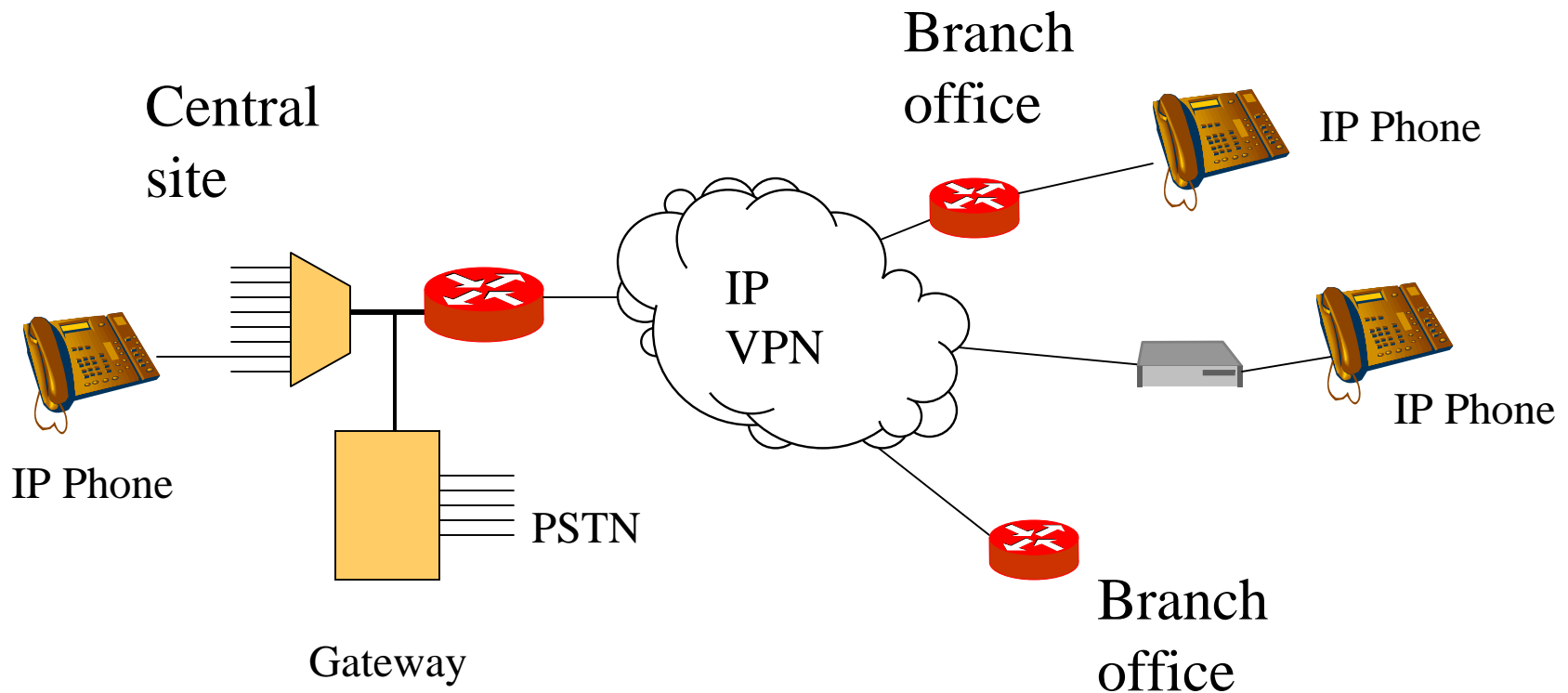
- Goals of Enterprise VoIP Management
- The Enterprise VoIP Environment
- Ideal approach to VoIP fault/ performance management
- Application to Enterprise VoIP management
- About Telchemy

# Goals

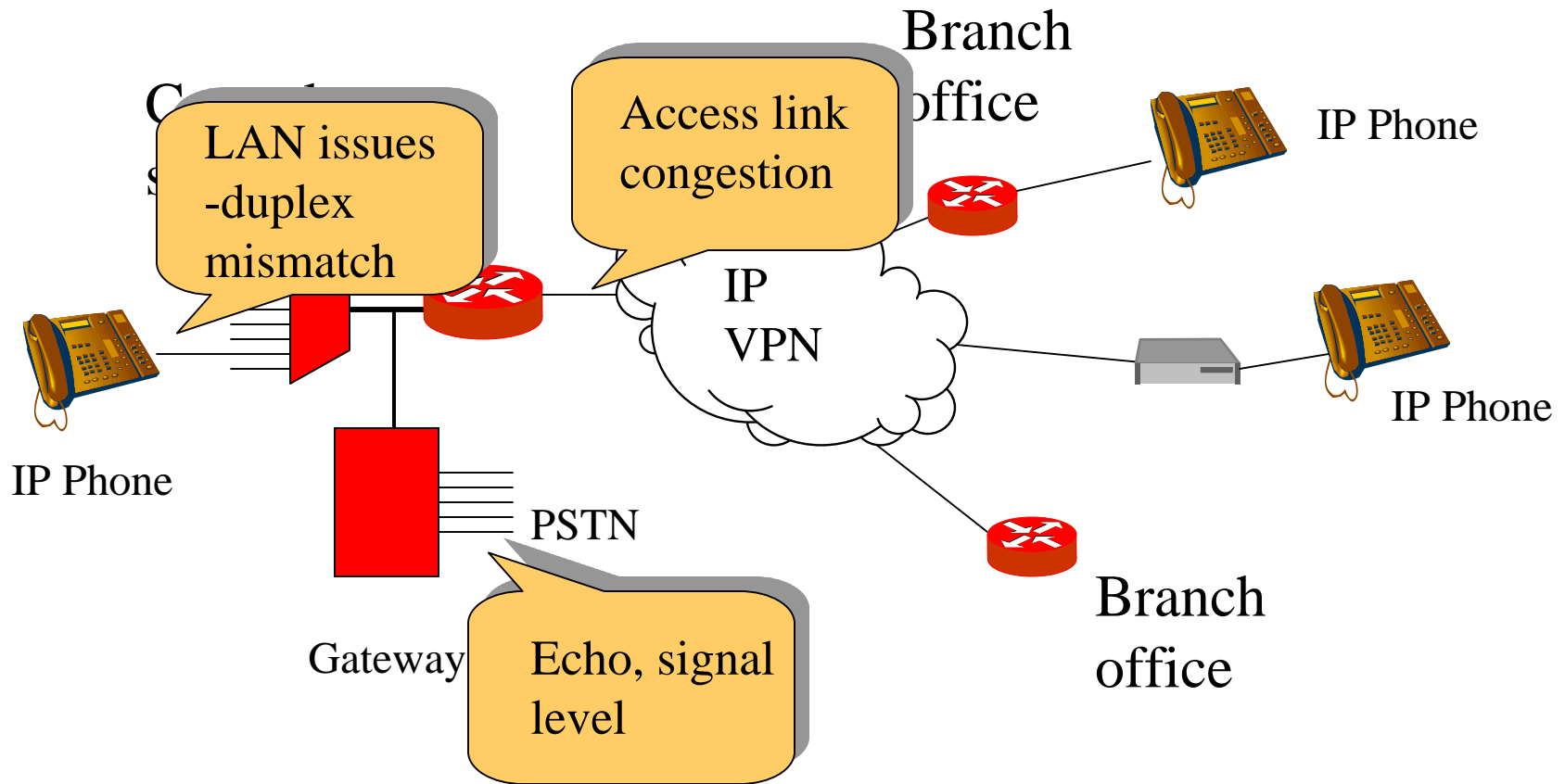
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- Build confidence in deploying VoIP using tools to monitor and manage
- Immediately identify and diagnose service quality affecting problems
- Extend reach of monitoring/ management tools to branch offices and teleworkers
- Integrate “best of breed” VoIP management tools into IP PBX and management system infrastructure

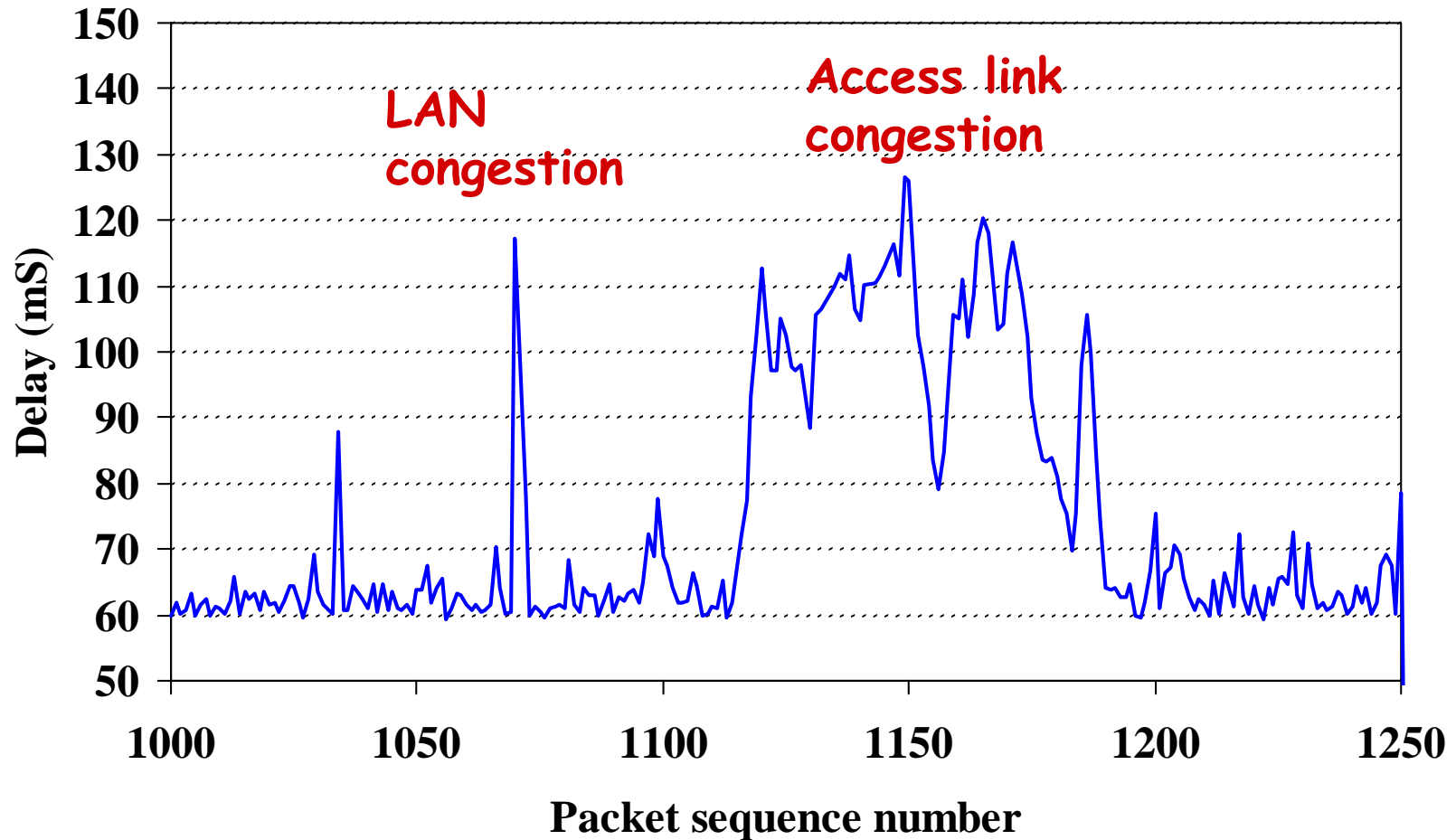
# Typical Scenario



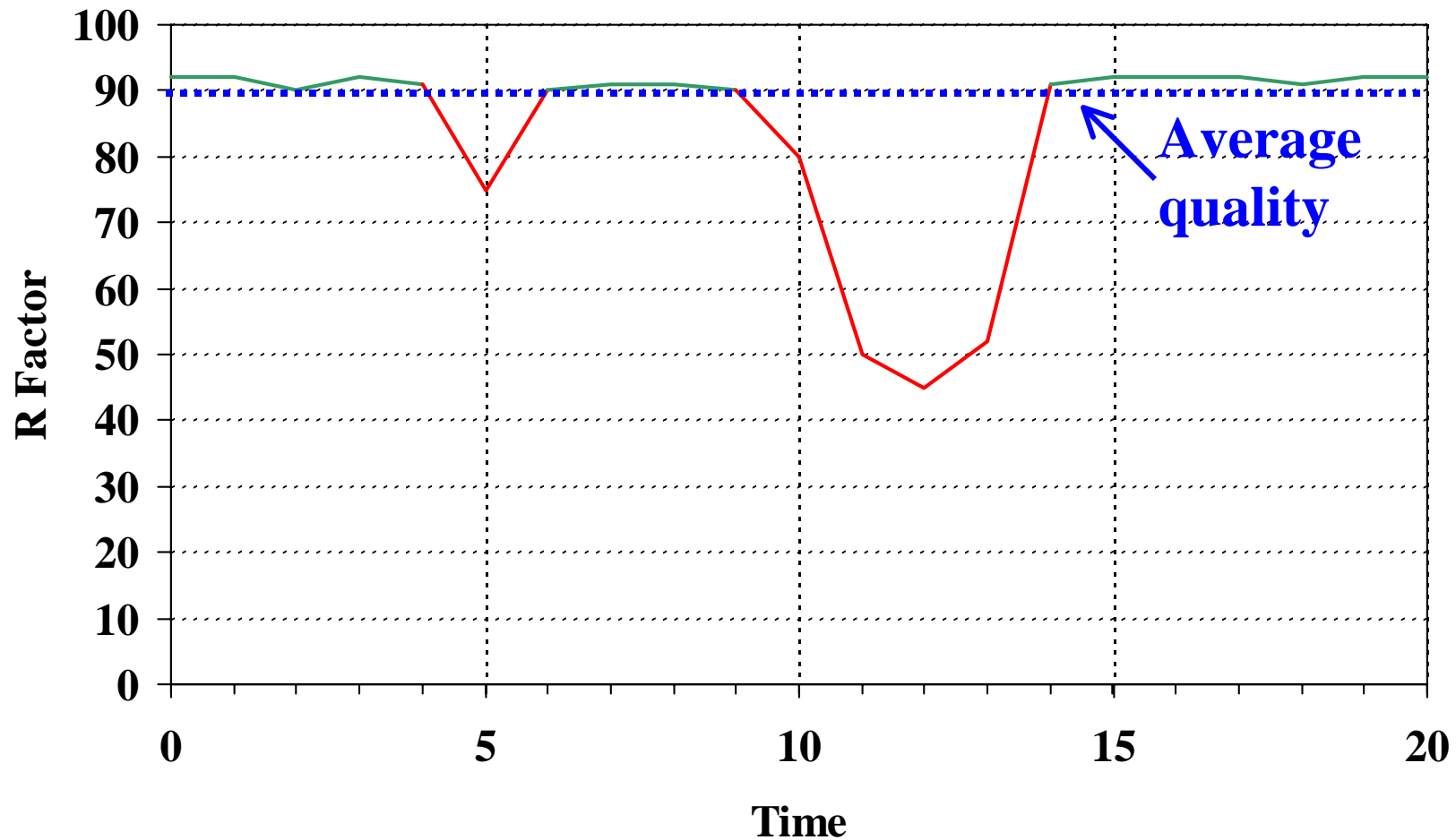
# Typical Challenges



# Impact of network issues



# Result - time varying quality



# Key message!!!!!!

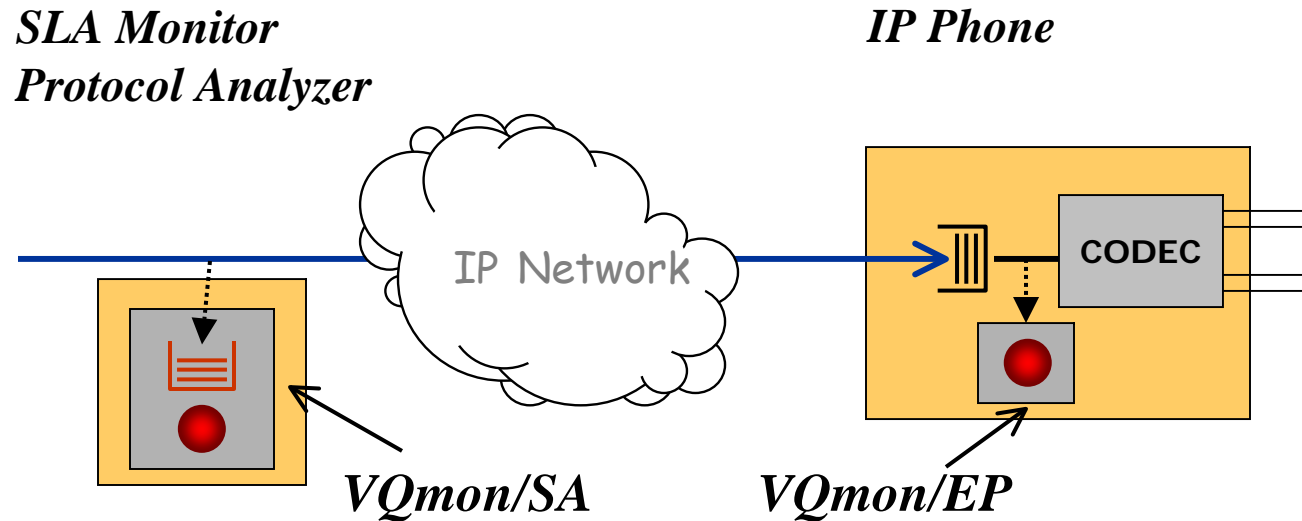
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- Not enough to look at average packet loss, jitter or call quality derived from these
  - Call can have a 1% average loss rate and 5mS of jitter but be severely impaired
  - Call may have 5% average loss rate and 20mS of jitter but sound acceptable
- Ideal tool – *detect and diagnose the problems that your users/subscribers would notice and potentially complain about*



# Embedded call quality monitoring

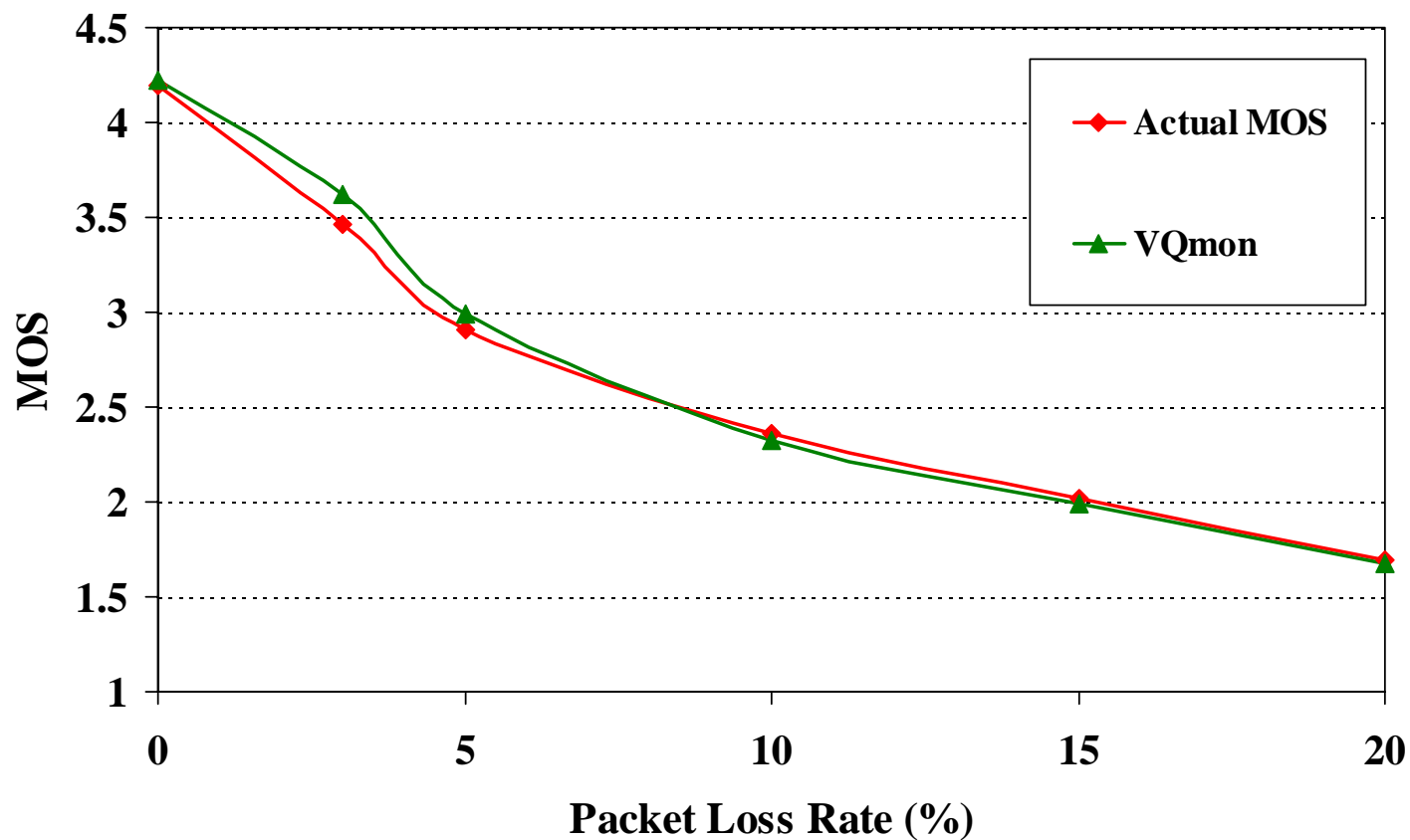
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VQmon provides *real time monitoring* of large numbers of VoIP calls, measures *time varying* and *transient* impairments and provides a *perceptual quality score* with diagnostic data

Same technology can be embedded into IP Phones/ Gateways and into probes and analyzers

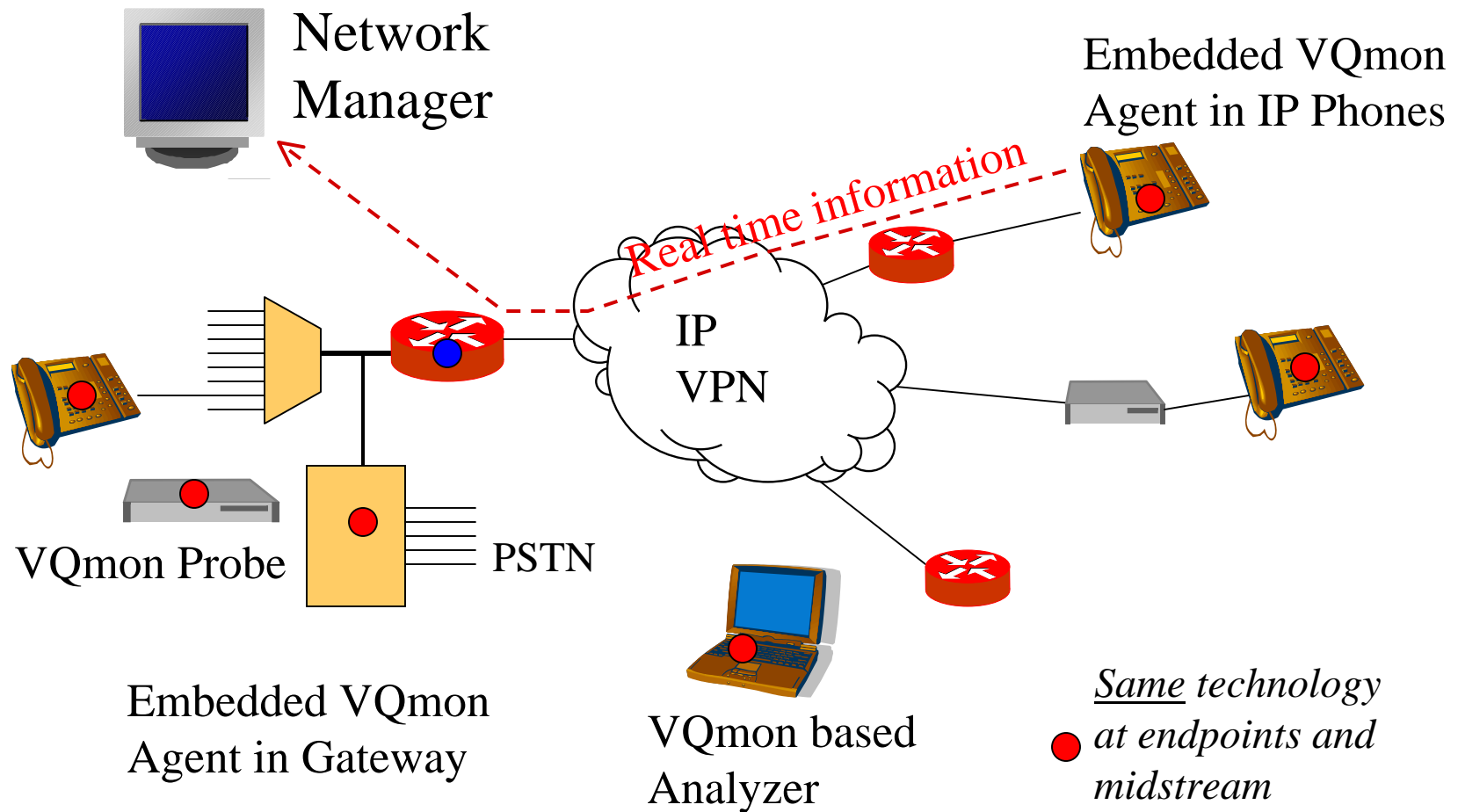
# How accurate?



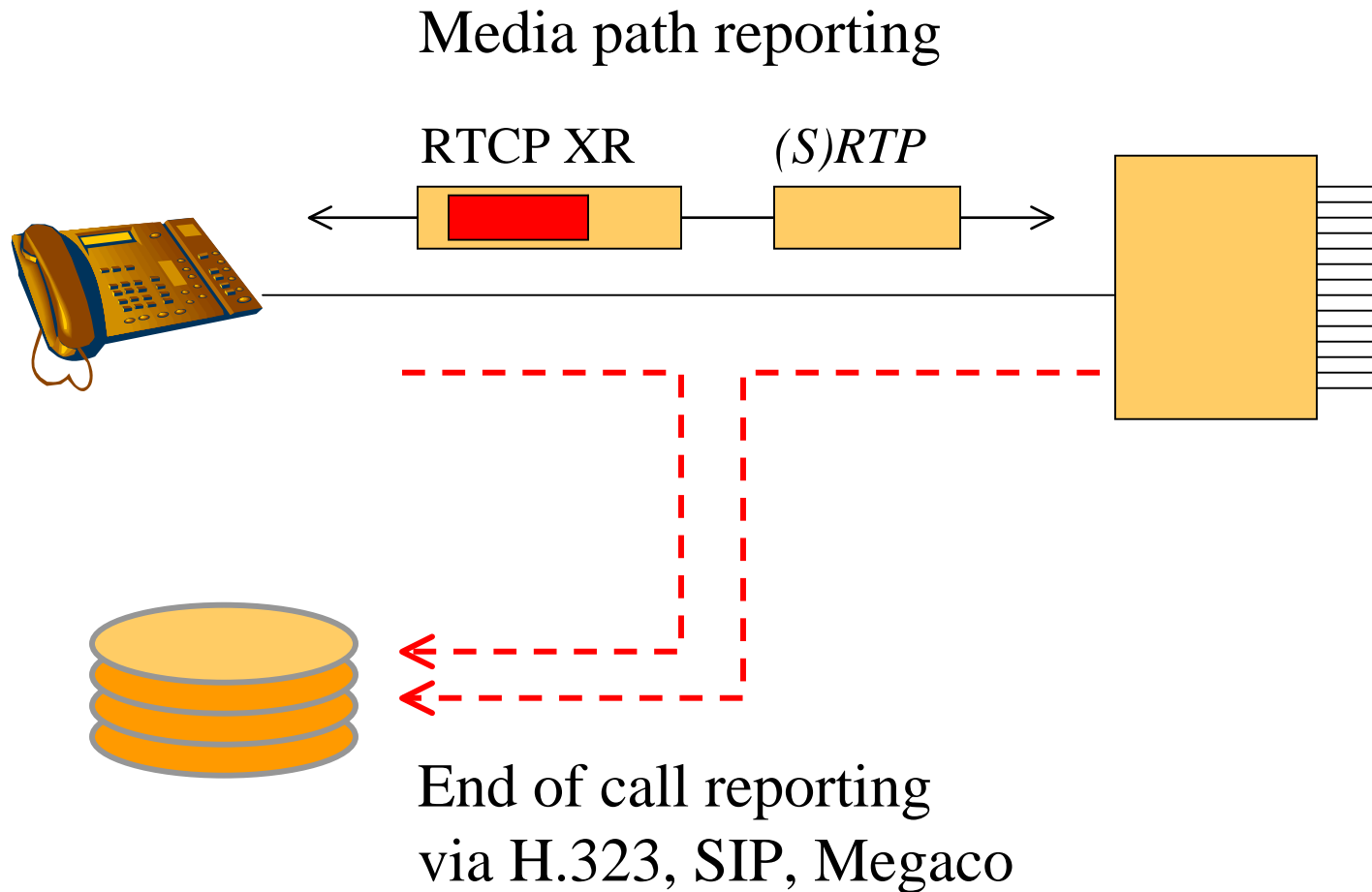
Subjective data from COMSAT

G.711 PLC

# Ideal solution



# Integrating call quality reporting



# Summary

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- Crucial to measure and incorporate time varying impairments
- Need to support both
  - Embedded monitoring, integrated with media path and signaling protocols
  - Midstream monitoring using probes and analyzers
- Need a widely supported, multi-vendor solution

# About Telchemy

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- **Focus**
  - Founded in August 99, first product launched in April '01
- **Focus**
  - Providing essential management infrastructure for IP based Voice and Video services
- **Technology**
  - Two “Best of breed” products deployed since mid-2001
- **Market leadership**
  - Companies developing or marketing products supporting VQmon include:-
    - Acterna, Artiza, Brix Networks, Brooktrout, Delta Information Systems, Empirix, Finisar, Fluke, Inet Technologies, ipNetFusion, Nortel Networks, Spirent, Texas Instruments, Trinity Convergence, Visual Networks